

# Cookies Policy

*Updated as at 16 January 2023*

The following sets out how Pioneer Asset Management Limited (“we”, “us”, “Pioneer” or the “Company”) will collect, use, store, share, transmit, delete or otherwise process (collectively “process”) cookies and log files during our operation of the website <https://www.pioneer-am.com> (the “Website”).

## *What are Cookies*

Cookies are bits of information that are automatically stored on your web browser on your computer or other devices used to access the internet that can be retrieved by our Website. Cookies are useful because they allow us to recognise your device and they store information about your use of our Website which enables us to provide more useful features to you, to tailor the content of our Website and mobile applications (if any) to suit your interests and, where permitted by your marketing preferences, provide you with promotional materials or direct marketing based on your usage patterns.

## *Use of Cookies*

We may use “cookies” to gather some information such as:

- recording your visit, including your usage patterns
- analysing the number of visitors and general usage patterns
- IP address, domain name and access time

We do this to gather as much useful information as possible to help improve your and other users of our Website’s experience. Only the information that you provide, or the choices you make while visiting a website can be stored in a cookie. For example, the site cannot determine your email address unless you choose to input this information. Allowing a website to create a cookie does not give that website or any other site access to the rest of your computer, and only the site that created the cookie can read it.

We may also collect information regarding your IP address, domain name and access time. This information is used for our own security purposes. As it is not linked to any personal information, it is separate from your personal data. In rare instances, IP addresses may be used to assist in deterring and/ or preventing abusive or criminal activity on the Website.

## *Third party Cookies*

We may, from time to time, work with other third parties to research certain usage and activities on our Website on our behalf. They use technologies such as cookies, spotlight monitoring and web beacons to collect information for this research. They may use the information collected through such technologies (i) to find out more about users of our Website, including user demographics and behaviour and usage patterns; (ii) for more accurate reporting; and (iii) to improve the effectiveness of our Website.

As part of the information that we share with them, we may share your advertising identifier and “installation event” (which means the data in relation to when you first install or use our Website/ mobile applications (if any)).

## *Cookie Setting*

Most internet browsers are initially set to accept cookies. If you prefer, you can set your browser to disable cookies. You can do this through your browser “help” setting/ function. However, by disabling cookies, you may not be able to take full advantage of our Website.

If you accept cookies during your use of our Website, you acknowledge that your information is being collected, stored, accessed, and used as described above.